

ASP .NET professional

Media information

Positioning and target group

ASP .NET professional

- is the only magazine with a main focus on web development with ASP.NET on the German-speaking market.
- offers developers and project managers news, know-how and facts about web development with .NET. We report absolutely independently with a focus on Microsoft technologies. Beginners as well as expert get valuable hints for their everyday programming tasks.
- addresses to web developers, programmers, project managers and decision-makers in the .NET-field

Subject area

ASP .NET professional

is an independent magazine for web developers with a main focus on Microsoft technologies.

Subject matter contains:

wireless & pocket pc development, data base technologies, XML, web services, administering required serves like ISA, IIS, Proxy, Exchange, NT, real-life tips & tricks, product tests, reviews, beginner articles Artikel subjects, new products and features, real-life projects, current topics and lots more

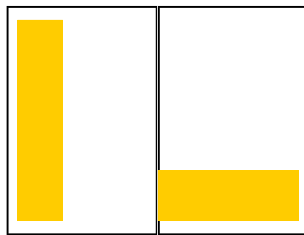
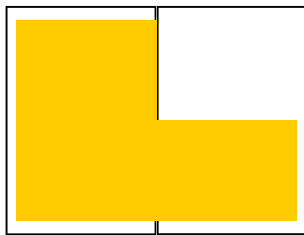
Your benefits

- advertising close to the target group of .NET-developers and IT decision makers in the .NET-field
- issues read time and again due to up-to-date and practically oriented articles written by well-known .NET experts like Ralf Westphal and Christian Wenz
- free rotating product info on our website www.aspnet-professional.de

Ad rates

1/1 page (back and inner cover)	1600,00 €	
1/1 page	1200,00 €	four-colour printing
1/2 page	700,00 €	prices plus VAT / sales tax
1/3 page	500,00 €	
1/4 page	400,00 €	discounts, further formats and supplements on request
1/8 page	225,00 €	
insert up to 20g A4	1550,00 €	

Formats



format	In print space	Beyond print space
1/1	185x265	210x297
1/2	185x130	210x146
1/3	56x265	66x297
1/4	185x62	210x78

Further formats on request.

Further information

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Summer 05/07	19.07.2007	20.06.2007
Autumn/Fall 06/07	13.09.2007	16.08.2007
Christmas 01/08	15.11.2007	17.10.2007